



The Basics

- Virgin Voyages' first fleet will be known as the "Lady Ships," a play on the term 'your ladyship,' giving a nod to Virgin's British heritage.
- Virgin Voyages currently has four ships on order, due for delivery in 2020, 2021, 2022 and 2023.
- Virgin Voyages' first ship, Scarlet Lady was delivered on Feb.14, 2020.
- 86 percent of Virgin Voyages cabins will feature a balcony and 93 percent will feature an ocean view.
- The Lady Ships are Adult-by-Design, serving as a sanctuary at sea for the 18+ traveler.

Scarlet Lady

- Virgin Voyages' first ship, Scarlet Lady, will set sail from PortMiami in 2021 for her inaugural sailing season where she will sail to the Caribbean hosting more than 2,770 sailors and 1,160 amazing crew from around the world.
- Scarlet Lady will sail a mix of Caribbean voyages befitting of any curious traveler's tastes.

Valiant Lady

- Virgin Voyages' second ship, Valiant Lady, will sail 7-night Mediterranean itineraries out of Barcelona, Spain during season, and then join her sister ship, Scarlet Lady in the Caribbean the remainder of the year. These Sailings will include four feature itineraries that all offer overnight and late night stops across some of the hottest destinations in France, Italy and Spain.

Discerning Design

- Virgin Voyages has partnered with a Creative Collective comprised of some of the most sought-after interior designers, artists and architects including Roman and Williams, Tom Dixon's Design Research Studio, Concrete Amsterdam, Softroom of London and more—many of whom are responsible for the creation of the most stylish boutique hotels and resorts across major cities in the US and Europe—all of which have never designed for the cruise industry.
- The Scarlet Lady's dynamic design will mimic that of a yacht with a sleek silvery-grey hull with smoked glass, and of course, distinctive touches of red. The ship's livery was conceptualized by Ben Christie and David Azurdia from the multi-award-winning Magpie Studio in London. RWD from Beaulieu

England, who are leaders in super yacht design, created the iconic red Virgin funnel of the vessel.

- Scarlet is the beautiful mermaid design that will adorn the bow of the ship. The mermaid, designed by artist Toby Tinsley, will serve as the ship's powerful spirit guide and is inspired by figureheads on historic vessels.
- Virgin Voyages' brand design ethos, the Modern Romance of Sailing, seeks to enchant crew and sailors alike by capturing a fresh, contemporary and sleek look, with nods to the glamour and romance of ocean travel.

Eat and Drink

- With a total of 20+ food choices onboard, Virgin Voyages will bring city-like eating to sea and throw out the traditional cruise dining rule book, with no buffet, no main dining room, no forced formal wear, no assigned seating and no assigned dining times. This enhanced experience allows sailors the choice to grab a bite by keeping restaurant doors open well into the night and in some cases the early hours of the morning.
- Virgin Voyages does not believe in paying more for great food, so we ditched the traditional upcharges levied when dining in specialty restaurants at sea. Virgin Voyages has curated all eateries on board to offer exceptional made-to-order eats and opted to include all restaurant food in the voyage fare.

Well-being

- Well-being will be at the forefront of the onboard experience, activated through a mix of high-energy moments coupled with relaxation and rejuvenation. A wide variety of group fitness classes on board are all provided complimentary within the voyage fare.
- A dose of 'Vitamin Sea' is naturally intertwined across the entire ship, with well-being activated through a mix of high-energy moments coupled with relaxation and rejuvenation.

RockStar Quarters

- Virgin Voyages is throwing out traditional cliches on luxury and formalities, and instead is replacing it with modern luxury at sea with their RockStar Quarters designed by Tom Dixon's Design Research Studio.
- Highlights of the Massive Suite, the premier suite aboard the Scarlet Lady, include its very own guitar-clad music room, views of the ocean from every corner of the suite and a massive terrace complete with its own Peek-a-View outdoor shower, hot tub, hammocks and a runway outdoor dining table.

Sustainability

- Virgin Voyages is committed to having one of the cleanest fleets at sea.

- The company has banned single-use plastics on board its ships, including straws, bottled water, other beverage bottles, condiment packets, shopping bags, food packaging, stirrers, and take-away coffee and tea cups. Instead, the company will emphasize the use of recyclable and reusable materials across the ship. While onboard, sailors will be provided with access to complimentary filtered still and sparkling water.
- Virgin Voyages has partnered with Climeon, a Sweden-based technology company, with a goal to significantly reduce carbon dioxide emissions by converting engine waste heat into clean electricity.
- Not only has the brand designed its fleet of ships to the latest energy-efficiency standards with state-of-the-art equipment, Virgin Voyages is offsetting its direct climate change emissions through the purchase of carbon offsets. This commitment makes the brand the first cruise line to become carbon-neutral for its direct emissions footprint from its first day of commercial operation.